

# OTIM JUSTIN FREDRICK

*Film maker and visual artist*

**Phone:** +256 764 571 988 | **Email:** jstnotim@gmail.com

**Location:** Lira, Uganda | **Portfolio:** ocauganda.org/justin-otim



## PERSONAL PROFILE

A driven Ugandan visual artist and documentary filmmaker deeply committed to visual media as an instrument for education, cultural preservation, and structural social development. Armed with over five years of professional field experience across Northern Uganda, I specialize in engineering pictorial frameworks and high-impact visual narratives that translate complex communications for vulnerable and low-literacy communities. Seeking to secure advanced specialized training to amplify African narratives with technical depth, visual mastery, and academic integrity on global platforms.

## PROFESSIONAL EXPERIENCE & KEY ACHIEVEMENTS

### Visual Artist & Graphic Designer

*Jan 2024 – Present*

*Organisation for Community Action (OCA) — Lira, Uganda*

- Orchestrate primary institutional design strategies, cross-border donor communications, and digital architectural frameworks to safeguard brand consistency across all public outputs.
- **Key Achievement:** Conceived, illustrated, and distributed bilingual learning manuals to over 400 rural households across Kole and Alebtong districts, successfully bypassing critical literacy barriers through strategic visual communication.
- Direct the technical expansion of the official web platforms, optimizing multi-stakeholder engagement and access to programmatic resources across Northern Uganda.
- Produce high-fidelity mini-documentaries and field narratives highlighting organizational interventions in local education and community partnership initiatives.

### Graphic Designer & Videographer

*2019 – 2021*

*Apala Widows and Orphanage Centre (AWOC) — Apala, Northern Uganda*

- **Key Achievement:** Engineered the comprehensive visual brand matrix, print assets, and environmental signage for the inaugural Education Symposium in Apala Sub-county, coordinating engagement for over 200 educators and development executives.
- **Key Achievement:** Produced, filmed, and finalized media campaigns and digital advocacy assets, amplifying baseline community program outreach and stakeholder engagement metrics by an estimated 60%.
- Authored localized campaigns, brochures, and fundraising collateral enabling international resource mobilization and sustainable NGO financing under tight timelines.

### Freelance Web Designer & Visual Communicator

*2019 – Present*

*Independent Practice — Kampala & Lira, Uganda*

- Successfully delivered over 8 secure, fully responsive digital hubs for local NGOs, small-to-medium enterprises, and regional community coalitions.
- **Key Achievement:** Authored and visually designed the comprehensive OCA Organizational Profile, directly contributing to the structural acquisition of partnership funds that fully institutionalized vocational training for 150+ youth.

## EDUCATION & QUALIFICATIONS

### Bachelor of Industrial and Fine Art

2014 – 2017

*Makerere University — Kampala, Uganda*

- Graduated with a Second Class Upper Division degree as a highly competitive, government-sponsored scholar.
- Core areas of technical competency: Visual Communication, Media Production, Photography, Digital Design Layout, Graphic Design, and Community Art Practice.

## TECHNICAL EXPERTISE & CORE PROFICIENCIES

<b>Cinematography &amp; Directing</b>	<i>Advanced</i>	<b>UI/UX &amp; Graphic Layout</b>	<i>Figma / CC</i>
<b>Documentary Production</b>	<i>Advanced</i>	<b>Web Architecture</b>	<i>WordPress / HTML</i>
<b>Post-Production Editing</b>	<i>Premiere Pro</i>	<b>Language Fluency</b>	<i>English / Luo</i>

## PROFESSIONAL & ACADEMIC REFEREES

### **Dr. Mia Perry**

*Professor / Co-Director*

Sustainable Futures Global, University of Glasgow

**Email:** mia.perry@sustainablefuturesglobal.org

### **Adupa Richard**

*Chief Executive Officer*

Organisation for Community Action (OCA)

**Email:** radupa80@hotmail.com

### **Dr. Alex Okot**

*Chief Executive Officer*

Apala Widows and Orphanage Centre (AWOC)

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## DECLARATION

*I confirm that all information provided in this curriculum vitae is structurally accurate, complete, and verifiable. Full academic portfolio sheets, cinematic showreel links, and professional letters of recommendation from institutional mentors are readily available upon formal request.*